

THE CENTER FOR THE STUDY OF THE UNITED STATES | CSUS ANNUAL REVIEW 2022-2023



The Center for the Study of the United States
in Partnership with the Fulbright Program
Tel Aviv University

המרכז לחקר ארצות הברית
בשיתוף תוכנית פולברייט
אוניברסיטת תל אביב

THANK YOU

to everyone who participated in the Center's activities this past year. Here's a quick look at all that we accomplished



ACADEMIC EVENTS

FALL SEMESTER



The Center for the Study of the United States in Partnership with the Fulbright Program
Tel Aviv University
המרכז לחקר ארצות-הברית בשיתוף תוכנית פולברייט אוניברסיטת תל אביב



Guest Lecture

AMERICA IN AN ARAB MIRROR: IMAGES OF AMERICA IN ARABIC LITERATURE

Prof. Kamal Abdel-Malek

Harvard University & American University Ras Al-Khaimah

12.01.23

Guest Lecture

THE WEEK: A HISTORY OF THE UNNATURAL RHYTHMS THAT MADE US WHO WE ARE

Prof. David Henkin

University of California-Berkeley

12.12.22

Symposium

with TAU's Communication Department & the U.S. Embassy in Israel

DIGITAL DIPLOMACY 3.0: OPPORTUNITIES & CHALLENGES

Prof. Elad Segev

Tel Aviv University

Kristin Stewart

U.S. Embassy

Dr. Ilan Manor

Ben Gurion University

Ido Aharoni

APCO Worldwide



CSUS Book Forum

with Sourasky Central Library

HOLLYWOOD AND ISRAEL

Dr. Giora Goodman

Kinneret College



Hosted by

Judith Brull-Assan

Sourasky Central Library

Dr. Yoav Fromer

Tel Aviv University

ACADEMIC EVENTS

SPRING SEMESTER



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Online Symposium
with the Dayan Center at TAU

THE AMERICAN INVASION OF IRAQ: 20 YEARS AFTER

Prof. Amatzia Baram

University of Haifa

Prof. Ofra Bengio

Tel Aviv University

Prof. Jonathan Reinhold

Bar Ilan University

23.03.23

CSUS Book Forum
with Sourasky Central Library

NEW PERSPECTIVES ON THE COLD WAR

Prof. Danny Orbach

Hebrew University

Dr. Atalia Shragai

Kibbutzim College



Hosted by

Judith Brull-Assan

Sourasky Central Library

Dr. Yoav Fromer

Tel Aviv University



Guest Lecture

THE ROLE OF POLITICS AND RIGHTS IN VALUING NATIONAL HIGH COURTS IN THE U.S. AND ISRAEL

Prof. Eileen Braman

Indiana University

Guest Lecture

THE LEGACY OF "HANOI JANE": THE PIN-UP WHO WENT AWOL

Dr. Andreas Etges

LMU-Munich University

27.05.23

INTERNATIONAL CONFERENCES



The Center for the Study of the United States in Partnership with the Fulbright Program
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המרכז לחקר ארצות-הברית בשיתוף תוכנית פולברייט אוניברסיטת תל אביב



Joint Conference
 in collaboration with Brandeis University and the World Zionist Organization

THE JEWISH WARS?

AN EMERGENCY CONFERENCE ON ISRAEL-DIASPORA RELATIONS AND THE FUTURE OF JEWISH IDENTITY



Prof. Ariel Porat | Prof. Ronald D. Liebowitz | Prof. Yossi Shain | Prof. Milette Shamir
 Dani Dayan | Prof. Uriel Abulof | Dr. Neil Rogachevsky | Prof. Rabbi Yehudah Mirsky
 Rabbi Delphine Horvilleur | Dr. Sarah-Masha Fainberg | Shmuel Rosner
 Prof. Ishay Rosen-Zvi | Efrat Shapira Rosenberg | Yair Assulin | Prof. Hanna Lerner
 Tova Dorfman | Prof. Leonard Saxe | Naama Klar | Prof. David S. Katz | Dr. Yoav Fromer

Annual Conference
 in collaboration with the University of Haifa

TECHNOLOGY AND DEMOCRACY

Kamila Manzueta
 Dr. Eli Cook
 Dr. Alex Gekker
 Prof. Eran Fisher
 Dr. Roev Levy
 Dr. Chen Edelsburg
 Ayelet Gondar-Goshen
 Prof. Michael Zakim
 Dr. Tomer Shadmy
 Dr. Erez Maggor
 Dr. Dmitrii Zhikharevich



ACADEMIC WORKSHOPS

FALL SEMESTER



The Center for the Study of the United States
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המרכז לחקר ארצות הברית
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Research Workshop
with University College Dublin (UCD)

JEWISH-AMERICA MEETS IRISH-AMERICA

Dr. Anthony P. McIntyre (University College Dublin)
Dr. David Hadar (Beit Berl College)
Prof. Diane Negra (University College Dublin)
Prof. Hana Wirth-Nesher (Tel Aviv University)
Prof. Jonathan Karp (SUNY - Binghamton University)
Prof. Liam Kennedy (University College Dublin)
Dr. Sinead Moynihan (University of Exeter)
Dr. Spencer Morrison (Tel Aviv University)
Dr. Taylor Johnston-Levy (Ben Gurion University)
Dr. Yoav Fromer (Tel Aviv University)

02-03.01.23

Faculty Seminar
with the Safra Center at the TAU Law School

THE NEW CULTURES OF CUSTOMER SERVICE IN AMERICA

Prof. Diane Negra
University College Dublin



09.01.23



Faculty Seminar
with the Berg Center at the TAU Law School

WHAT THEY THOUGHT ABOUT WHEN THEY THOUGHT ABOUT VOTING: STUDIES IN THE AMERICAN ELECTORAL IMAGINATION

Prof. David Henkin
University of California-Berkeley

07.12.22

ACADEMIC WORKSHOPS

SPRING SEMESTER



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המרכז לחקר ארצות הברית
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28.05.23

Faculty Seminar

DESTINATION BERLIN: STAGING VISITS IN A DIVIDED CITY. KENNEDY, KHRUSHCHEV, KING, AND SPRINGSTEEN

Dr. Andreas Etges

LMU-Munich University

Faculty Seminar
with The School of Political Science at TAU

ELECTORAL PROSPECTS AND SUPPORT FOR INSTITUTIONAL CHANGE IN THE U.S.

Prof. Eileen Braman

Indiana University

12.06.23

Faculty Seminar
with the Berg Center at the TAU Law School

ERASING SLAVERY FROM THE CONSTITUTION

Prof. Ariela Gross

University of Southern California

21.05.23

Faculty Seminar

PILGRIMAGE OF THE POOR: DR. MARTIN LUTHER KING JR., JERUSALEM, AND THE 1968 POOR PEOPLE'S CAMPAIGN

Dr. Chet Bush

Fulbright Postdoctoral Scholar, Hebrew
University



29.03.23

COMMUNITY OUTREACH



The Center for the Study
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ארצות הברית
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פולברייט
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Workshop

MODERN AMERICAN HISTORY

WITH STUDENTS FROM BEN-YEHUDA
HIGH-SCHOOL

Dr. Yoav Fromer
Tel Aviv University

Dr. Naama Maor
Tel Aviv University

Yossi Edri
Tel Aviv University



26.03.23

Workshop
with Darca Schools

GLOBAL LEADERSHIP TEACHERS SEMINAR

Dr. Yoav Fromer
Tel Aviv University

22.02.23

Online Workshop
for members of the Israeli media

AT THE CROSSROADS: UNDERSTANDING THE U.S. MIDTERM ELECTIONS

Dr. Lior Shefer
Tel Aviv University

Dr. Yael Sternhell
Tel Aviv University

Dr. Yoav Fromer
Tel Aviv University

26.10.22

Workshop
with the Amal educational network

AMERICAN CULTURE AND LITERATURE

WITH STUDENTS FROM THE SHIMON
PERES HIGH TECH & ARTS HIGH-SCHOOL

Dr. Maya Klein
Tel Aviv University

Mr. Yossi Edri
Tel Aviv University

Dr. Yoav Fromer
Tel Aviv University



13.02.23

FACULTY – GRADUATE STUDENT ANNUAL SEMINAR



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המרכז לחקר ארצות הברית בשיתוף תוכנית פולברייט
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AMERICAN POPULISM: AN INTERDISCIPLINARY PERSPECTIVE

The seminar offered an interdisciplinary exploration of American populism. We reconsidered its various manifestations through multiple disciplinary approaches as a way to better understand its origins, effects and complexities and learn how different methodological approaches can illuminate its various aspects.

Thank you to our partners: Kibbutzim College of Education, the School of Political Science at TAU, Sakhnin College, Bar Ilan University and Hebrew University.



27.12.22

“Populism and Immigration”
with Kibbutzim College of Education



10.01.23

“Still the Age of Populism?”
Special Guest Lecture:
Prof. Jan-Werner Müller (Princeton)



23.05.23

“Language of Populism”
with Sakhnin Academic College



01.06.23

“Populism and Foreign Policy”
with Bar Ilan University

PUBLISHING GRANTS



The Center for the Study of the United States in Partnership with the Fulbright Program
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CLARETA TREGER | TEL AVIV UNIVERSITY

SCHOOL OF POLITICAL SCIENCE, GOVERNMENT AND INTERNATIONAL AFFAIRS

BEFORE THE PARTY HIJACKS: THE LIMITED ROLE OF PARTY CUES IN APPRAISAL OF LOW-SALIENCE POLICIES—EXPERIMENTAL EVIDENCE

Published in *Public Opinion Quarterly* | January 2023



YOSSI EDRI | TEL AVIV UNIVERSITY

THE ZVI YAVETZ SCHOOL OF HISTORICAL STUDIES

TO REGAIN BLACK DIGNITY: SPORTS, POLITICS AND PROTEST IN THE MEXICO CITY OLYMPIC BOYCOTT CAMPAIGN (IN HEBREW)

Forthcoming in the *Journal of the Historical Society of Israel* | August 2023



OR COHEN-SASSON | TEL AVIV UNIVERSITY

ZVI MEITAR CENTER FOR ADVANCED LEGAL STUDIES, BUCHMANN FACULTY OF LAW

**THE PATENT MEDIUM:
TOWARD A NETWORK PARADIGM OF THE PATENT MEDIUM**

Published in *Fordham Intellectual Property, Media and Entertainment Law Journal* | May 2022



SHIRI ZUCKERSTAETTER | TEL AVIV UNIVERSITY

THE DEPARTMENT OF ENGLISH, SCHOOL OF CULTURAL STUDIES

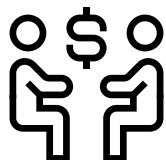
**THE WALL WITHIN THE WALL:
MARY ANTIN'S THE PROMISED LAND
(FORTHCOMING)**

SCHOLARSHIP RECIPIENTS



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GAL BITTON POLITICAL SCIENCE | TEL AVIV UNIVERSITY

"THE PREMIUM OF FAMILIARITY: EXPERIMENTAL EVIDENCE ON FINANCIAL INTERACTIONS BETWEEN FOREIGNERS"



JOHANNA BLOM GOVERNMENT | REICHMAN UNIVERSITY

"THE RELATIONSHIP BETWEEN POPULAR CULTURE, COUNTER-TERROR LAWS AND MEASURES, AND HUMAN RIGHTS IN THE REAL WORLD – A COMPARATIVE STUDY OF THE UNITED STATES (24), ISRAEL (FAUDA), AND SWEDEN (CALIPHATE)"



ROEE BRAVERMAN POLITICAL SCIENCE | TEL AVIV UNIVERSITY

"THE EFFECT OF AMERICAN SUPREME COURT JUDICIAL BEHAVIOR ON INCOME INEQUALITY"



MANDY CARTER LINGUISTICS | TEL AVIV UNIVERSITY

"BILINGUALISM ACROSS THE UNITED STATES AND ISRAEL: A LINGUISTIC PERSPECTIVE ON HEBREW-ENGLISH CODE-SWITCHING"



HADAR DRAIMAN HISTORY | TEL AVIV UNIVERSITY

"LOS AMERICANOS: HISPANIC NON-CITIZEN SERVICE MEMBERS IN THE U.S. MILITARY DURING WWII"



IDAN FRANCO POLITICAL SCIENCE | TEL AVIV UNIVERSITY

"MINORITY SUPPORT FOR MINORITY-HOSTILE CANDIDATE: THE UNEXPECTED OUTCOMES OF DIVERSITY IN THE 2020 U.S. PRESIDENTIAL ELECTIONS"



BILLIE GAMMER COMMUNICATIONS | TEL AVIV UNIVERSITY

"TAMING THE FIRE OR TOASTING S'MORES?: EXPLORING AMERICAN CONSUMERS' FOLLOWING INTENTIONS AND MOTIVATIONS TOWARDS BRANDS DURING SOCIAL MEDIA FIRESTORMS"

SCHOLARSHIP RECIPIENTS



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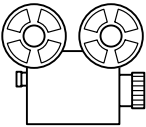
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AVISHAI GREEN POLITICAL SCIENCE | HEBREW UNIVERSITY
"SOME VALUES YOU HAVE: HYPOCRISY ACCUSATIONS IN AMERICAN POLITICAL DIGITAL SPHERES"



RONNIE GUY LITERATURE | TEL AVIV UNIVERSITY
"SETTING THE RECORD STRAIGHT: AUTOFACTIVE REVISION IN THE WORKS OF ELIZABETH GERTRUDE STERN, ANZIA YEZIERSKA, HENRY ROTH AND PHILLIP ROTH"



ALON JUDKOVSKY FILM | TEL AVIV UNIVERSITY
"FILM TECHNOLOGY AND RACE RELATIONS IN GONE WITH THE WIND"



NOA KWARTAZ LAW | TEL AVIV UNIVERSITY
"LEGISLATIVE HISTORY AND ITS EFFECT IN POLARIZED DEMOCRACIES"



BENJY MAOR HISTORY | UNIVERSITY OF HAIFA
"THE ORIGINS OF THE AMERICAN JEWISH PHILANTHROPIC BUSINESS"



YITZHAK MOR RELIGIOUS STUDIES | HEBREW UNIVERSITY
"BETWEEN THEOLOGY AND POLITICS: JEWISH-CHRISTIAN DISCOURSE AND RELIGIOUS NEO-CONSERVATISM IN THE UNITED STATES"

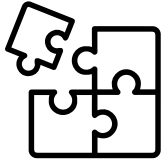


DANA OMER LITERATURE | TEL AVIV UNIVERSITY
"MIDDLE-AGED WOMAN'S PLACE: QUESTIONING THE MIDLIFE CRISIS IN THE WORKS OF AMERICAN WOMEN AUTHORS"

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LOAAY WATTAD LITERATURE & SOCIOLOGY | TEL AVIV UNIVERSITY
"FROM WRECK-IT RALPH TO DONALD TRUMP:
TRUTH AND NARRATIVE FLUIDITY IN CONTEMPORARY CHILDREN'S CULTURE AND POLITICS IN THE UNITED STATES"



EFRAT YERDAY SOCIOLOGY | TEL AVIV UNIVERSITY
"ETHNO-NATIONAL CITIZENSHIP: ETHIOPIAN JEWS IN ISRAEL BETWEEN 1955-1975 AND THE STRUGGLE FOR CITIZENSHIP AND RECOGNITION"



**CONGRATULATIONS
2022-2023
SCHOLARSHIP RECIPIENTS!**